



NEWS RELEASE — FOR IMMEDIATE DISTRIBUTION

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Johns Hopkins University School of Medicine in Collaboration with DKBmed Launch eNephrology Review™ Educational Program

NEW YORK, NY (January 22, 2010)—The Johns Hopkins University School of Medicine, in collaboration with DKBmed, LLC, has launched a new educational program for nephrologists and endocrinologists called eNephrology Review. Clinicians can register for the series, free of charge, by visiting www.eNephrologyReview.org. The inaugural issue is being released in January 2010.

“Medical progress in our field is happening at an accelerating pace,” said nephrologist Paul J. Scheel, Jr., MD, FASN, Chief, Division of Nephrology and Associate Professor of Medicine, The Johns Hopkins University School of Medicine, and an eNephrology Review Program Director. “eNephrology Review equips clinicians with the latest knowledge they need to better diagnose and treat renal dysfunction and related conditions in their patients.”

eNephrology Review was created in response to identified practice and knowledge gaps and requests from clinicians for a regular publication that reviews the latest medical literature pertaining to kidney dysfunction and diseases. The program covers such topics as new dialysis modalities, home dialysis, acute renal failure, renovascular disease, kidney transplantation, diabetic renal disease and glomerulonephritis. The program includes six bimonthly emailed newsletters as well as three case-based podcasts that apply the information to a clinical situation to help model practice change.

eNephrology Review is the ninth program in JHU and DKBmed’s highly successful Johns Hopkins *eLiterature Review* series, which includes more than 22,000 subscribers. More than 400 clinicians have already registered to receive eNephrology Review.

For physicians, The Johns Hopkins University School of Medicine designates each eNephrology Review newsletter for a maximum of 1.0 *AMA PRA Category 1 Credit(s)*[™] and each podcast for a maximum of 0.5 *AMA PRA Category 1 Credit(s)*. This program is supported by an educational grant from Amgen and Centocor Ortho-Biotech.

About DKBmed

DKBmed is an integrated, non-accredited, continuing medical education company operated by an experienced team of medical education professionals and featuring the finest faculty in the country. The goal of DKBmed is to provide healthcare professionals with effective medical education that closes identified knowledge/practice gaps to ensure optimal patient care.

Working with accredited providers, DKBmed develops and implements live, recorded, print and web-based educational programs. These programs are accessible through the company's web site (www.dkbmed.com). DKBmed's programs reach more than 30,000 clinicians specializing in a variety of areas, including neonatology, cystic fibrosis, infectious disease, dermatology, macular degeneration and pain management.

About The Johns Hopkins University School of Medicine

In July 2009, *US News & World Report* ranked The Johns Hopkins Hospital No. 1 among American hospitals for the 19th consecutive year. Johns Hopkins remains the nation's leading medical-school recipient of research funds from the National Institutes of Health. In 2006, the Johns Hopkins Office of CME received "Accreditation with Commendation" for six years, the highest ranking issued by the Accreditation Council for Continuing Medical Education (ACCME). In addition, the Alliance for Continuing Medical Education (ACME) has named Hopkins a center for "Best Practices."

The Johns Hopkins University School of Medicine is an Evidence-based Practice Center (EPC), one of 13 such centers in North America funded in 2002 by the Agency for Healthcare Research and Quality (AHRQ).

Johns Hopkins takes responsibility for the content, quality and scientific integrity of this CME activity. The Office of Continuing Education's (OCME) scrutinizes all of the activity-generated materials (recruitment materials, signage, syllabi, etc.) for fair balance and compliance with ACCME standards. In addition, the OCME will not release any materials until they have been approved by the program chair and evaluated for fair balance and accuracy by the faculty.

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