



NEWS RELEASE — FOR IMMEDIATE DISTRIBUTION

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DKBmed Presents Seminar on Emerging New Therapies at North American Cystic Fibrosis Conference on October 16 at 8 PM

NEW YORK, NY (September 15, 2009)—DKBmed, LLC, has announced that it is hosting an independent satellite seminar at the 23rd Annual North American Cystic Fibrosis Conference (NACFC) called *Ahead of the Curve: Emerging CF Therapies 2009*. [Pre-registration is now available at www.CFseminar09.org](http://www.CFseminar09.org).

Featuring world-renowned authorities in the field of cystic fibrosis, this seminar will take place on October 16 from 8:00 PM to 10:00 PM at the Hilton Minneapolis Hotel. It is designed to educate clinicians, including pulmonologists, gastroenterologists, pediatricians, infectious disease specialists, respiratory therapists, dieticians, nutritionists, pharmacists, nurse practitioners, and others.

Cystic fibrosis specialists will focus on four topics at the seminar:

- In a presentation on **pathophysiology and therapeutic targets**, Richard Moss, MD, will describe the current understanding of the pathophysiology underlying CF and potential therapeutic targets being evaluated in clinical research.
- JP Clancy, MD, will summarize ongoing research into **modulation of cystic fibrosis transmembrane conductance regulator (CFTR)**, a therapeutic approach that targets the defective CFTR protein that causes cystic fibrosis. Mutations in the CFTR gene are the most common mutations in CF patients.
- Pamela Zeitlin, MD, PhD, will address **ongoing research into other emerging therapies**, including salt transport/correcting ion transport, P2Y2 agonists, and ENaC antagonists.
- In a segment called **Managing Patient Expectations**, Christopher Goss, MD, MS, FCCP, will create an interactive learning experience to help clinicians share information about these emerging therapies with their patients and caregivers.

Content from the seminar will be archived later this year on the website of eCysticFibrosis Review.org, part of the successful Johns Hopkins eLiterature Review series. This CME/CE-accredited email newsletter and podcast series provides literature reviews and expert commentary on important topics relevant

to a wide variety of healthcare professionals who care for patients with cystic fibrosis. The program currently has over 1800 subscribers.

Please note that this event is not sponsored or endorsed by the Cystic Fibrosis Foundation. The program is supported by an educational grant from Vertex Pharmaceuticals, Inc.

About DKBmed

DKBmed is an integrated, non-accredited, continuing medical education company operated by an experienced team of medical education professionals that features the finest faculty in the country. The goal of DKBmed is to provide healthcare professionals with effective medical education to ensure optimal patient care — wherever and whenever time permits.

Working with accredited providers, DKBmed develops and implements live, recorded, print, and web-based educational programs. These programs are accessible through the company's website (www.dkbmed.com). DKBmed's programs reach over 30,000 clinicians specializing in a variety of areas, including neonatology, cystic fibrosis, infectious disease, dermatology, macular degeneration, and pain management.

About The Johns Hopkins University School of Medicine

In July 2009, *US News & World Report* ranked The Johns Hopkins Hospital #1 among American hospitals for the 19th consecutive year. Johns Hopkins remains the nation's leading medical school recipient of research funds from the National Institutes of Health. In 2006, the Johns Hopkins Office of CME received "Accreditation with Commendation" for six years, the highest ranking issued by the ACCME. In addition, the Alliance for Continuing Medical Education (ACME) has named Hopkins a center for "Best Practices."

About the Institute for Johns Hopkins Nursing

Formed in 1995, The Institute for Johns Hopkins Nursing is an innovative partnership between the Johns Hopkins University School of Nursing and the Johns Hopkins Hospital Department of Nursing. The overall mission of The Institute is to share the innovations in practice, science and scholarship of Johns Hopkins Nursing with other health care professionals locally, nationally, and worldwide. The Institute achieves this through continuing education programs, consultation, and the development and marketing of patient care products conceived by nurses at Johns Hopkins.

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