



NEWS RELEASE — FOR IMMEDIATE DISTRIBUTION

Contact: Antwoine Shepard
DKBmed
646 336 6495 phone
646 336 6497 fax
Send [e-mail](mailto:ashepard@dkbmed.com)
ashepard@dkbmed.com

DKBmed Invited to Serve as Faculty at National Task Force on CME Provider/Industry Collaboration

New York, NY (September 15, 2008) - DKBmed, LLC, announces the invitation of Dean Beals, CEO of DKBmed, to serve as faculty at the October 2008 AMA National Task Force on CME Provider/Industry Collaboration in Baltimore.

19th Annual Conference of the National Task Force on CME Provider/Industry Collaboration, "Certified CME for Better Patient Care: Navigating the Regulatory Environment", will be held Oct. 21-23. This conference will provide professionals in the business of continuing medical education the opportunity to network and participate in dynamic sessions with leading industry experts. Interactive plenary and breakout sessions will be offered, including sessions specifically geared towards collaboration among CME providers, the regulated industry, and accrediting agencies; government updates related to the FDA and HHS, and hot topics sessions.

Mr. Beals will be responsible for leading breakout discussions on collaborating in this ever changing climate of industry supported educational grants. Mr. Beals was invited on the basis of his experience and extensive knowledge of CME. His CME career spans 20 years, during which time he has established himself as a leader and expert in the continuing education community. Mr. Beals is an active member of the CME community and has both attended and presented at other industry conferences.

DKBmed is a regular participant at AMA Task Force workshops and this will be the second invitation for a member of its management team to serve in the role of faculty leader.

About DKBmed

DKBmed, is an integrated, non-accredited, continuing medical education company operated by an experienced team of medical education professionals and featuring the finest faculty in the country. The goal of DKBmed is to provide

healthcare professionals with effective medical education to ensure optimal patient care — wherever and whenever time permits.

Working with accredited providers, DKBmed develops and distributes live, recorded, print, and Web-based educational programs. These programs are now accessible on the company's recently revamped Web site (www.dkbmed.com). DKBmed's programs reach over 30,000 clinicians specializing in a variety of areas, including neonatology, cystic fibrosis, infectious disease, dermatology, macular degeneration, and pain management.

###